

BridgeUSA Program Survey

Absence of Crucial International Exchange Visitors Devastates Seasonal Businesses Across the United States

From September 13 to October 15, 2021, the Alliance for International Exchange surveyed 665 seasonal businesses and summer camps nationwide, of which 72% are small businesses. Below are responses from these businesses, 15 in Delaware.

SUMMER WORK TRAVEL PARTICIPANTS*

	2019	2020	2021	Decrease from 2019
United States	108,303	4,952	39,647	63% ↓
Delaware	1,834	44	437	76% ↓

*Data source the U.S. Department of State, J-1 Visa Exchange Visitor Program.

- ECONOMIC IMPACT -

60%

Of Businesses
Lost Revenue

20%

Of Seasonal
Positions Unfilled

3 in 5

Shortened their
season/hours or closed
business locations



Did not meet peak
staffing needs without J-1
Visa Exchange Visitors



Reported staff burnout



Reported lower quality of
customer service or longer
customer wait times

In Delaware, 10 businesses reported a total loss of \$645,000, averaging

\$64,500

per business

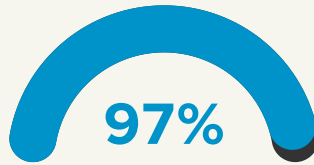
- PUBLIC DIPLOMACY IMPACT -

Lack of J-1 Visa Exchange Visitors hampers U.S. public diplomacy goals by taking away a key positive U.S. experience from tomorrow's international leaders, and preventing them from engaging with their American host communities.

Host employers across America agree or strongly agree that Summer Work Travel and Camp Counselor participants:



Enable U.S. based staff to gain a better understanding of other cultures



Contribute to a positive culture in the workplace



Make the community more sensitive to other cultures

“The BridgeUSA Summer Work Travel program brings diversity to our hotels. It allows the U.S. based associates the opportunity to learn about new cultures.”

- Hotel in Rehoboth Beach, DE

“We are impacted most at the end of our season. We heavily rely on Summer Work Travel students to help when our local students leave for school.”

- Restaurant in Fenwick Island, DE

“Owner and wife working 90 hour weeks for 4 months with no days off. Staff is working 55 hours per week. Forced to cut hours of operation. Forced to reduce the variety of products. Everyone is burned out.”

- Candy Store in Rehoboth Beach, DE

“Seasonal staffing issues almost destroyed our business. We had to reduce hours of operation and the stress it put on the handful of employees we had was tremendous.”

- Restaurant in Kitty Hawk, NC

“Exchange participants provide fantastic cultural exposure to the local community and also support the local economy by renting accommodations, purchasing goods and gifts for their families.”

- Restaurant in Dennis, MA

“As cultural ambassadors of the U.S.A., we show international program participants our work ethic, values and the positive nature of democracy. We make lifelong friends and provide positive memories for us and them.”

- Hotel in Rehoboth Beach, DE