

For Immediate Release
July XX, 2023

Contact: [Insert name]
[Insert phone number]

[Name of organization] Hosting Exchange Day Event in [name of city]

On Monday, August 7, 2023 [name of organization] will participate in [Exchange Day](#), a nationwide celebration of the power of international exchanges. [Name of organization] will be hosting an event in [insert city], bringing participants, alumni, and the local community together for a day of [insert event goal].

The Exchange Day event will take place in [location, on August 7, 2023 at xx:00pm], and it is open to [the general public/all exchange participants]. In partnership with [name of co-sponsor organizations], attendees will [details about event].

[Name of organization] invites host employers, elected officials, and the media to this local event, and encourages attendees to also join in amplifying the impact of this celebration on social media using the hashtags #CelebrateExchangeDay and #ExchangesImpact.

Under the motto “Eat, Play, Give,” cities across the United States will hold similar events providing international exchange program participants, alumni, and their hosts an opportunity to enjoy American cuisine, share cultural diversity and customs, and give back to their local communities.

Participation in this event, either in person or virtually, will help spread the word about the breadth and impact of international exchange programs in the United States.

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[Insert a short description of your organization here. Please email xx@xx.com for more information about the upcoming event or participation in Exchange Day.]